

SAP Enterprise Portfolio and Project Management

Enabling Digital Transformation Through Connected Projects

November 29-30, 2017, Atlanta, GA



Forum highlights include:

- » Over 12 hours of deep dive interactive learning and an in-depth introduction to the Enterprise Portfolio and Project Management suite from SAP experts
- » Hear customer case studies for best practice, tips and benchmarking opportunities
- » Intimate environment enabling networking, discussion and sharing of experiences
- » A mixture of both technical and business focused content
- » Participate in interactive break-out sessions and join tailored live demos
- » Extended opportunities to build new business relationships with plenty of networking opportunities and an evening drinks reception

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Dear Colleague

Thank you for downloading the brochure for the inaugural SAP Enterprise Portfolio and Project Management Forum.

With products, operations and supply chains becoming increasingly complex and geographically dispersed, delivering truly excellent enterprise portfolio and project management can be a significant challenge. Join this forum to hear how SAP has stepped up to the challenge by delivering a suite of solutions that make portfolio and project management an achievable reality for you and your enterprise.

If you and your team are new to the EPPM suite, or if you are an existing customer and want to explore its full capabilities, this two day intensive forum will provide you with the tools, techniques, and knowledge necessary to optimize your key end-to-end business processes.

Industry case studies, specialist presentations, live demos and interactive group discussions will give you the opportunity to discuss, share and learn. And our networking breaks and informal evening event provide plenty of opportunities to meet like-minded colleagues, benchmark your PPM strategy and make new connections.

We look forward to seeing you and your colleagues in Atlanta this November.

Karolina Edge
Event Production
Manager (EMEA)
k.edge@tacook.com



Karolina Edge

EPPM Forum Highlights

Best Practice Case Studies

Industry players will share real life experiences and learnings. Learn from their mistakes and be inspired to implement that next improvement.

"Day in the Life" Demo & Discussion Groups

Whether IT, capital, R&D or commercial join the discussion group most relevant to you and benefit from live demos and interactive discussion.

Networking and Community Focussed

Multiple networking breaks and our evening reception ensure maximum face-to-face interaction with peers.

Exclusive Insights

Be the first to hear about new and upcoming developments, including new ECC, SAP S/4HANA and cloud functionalities.

Who Should Attend





The SAP Enterprise Portfolio and Project Management Forum is specifically designed to address the unique business requirements of portfolio and project management executives from IT, capital, R&D or commercial projects, such as:

- » Project Management/ PMO
- » Program and Portfolio Management
- » Project Systems Management
- » R&D and Engineering
- » Manufacturing and Production
- » Resource Management
- » IT and Enterprise Architecture
- » Business Analysis
- » Systems Analysis



Forum Day One

Wednesday, November 29, 2017

09:00	Forum Leader's Opening Remarks and Welcome			
09:10	Trends, Challenges and New Possibilities to Manage Projects <ul style="list-style-type: none">» An introduction to current market trends and challenges» SAP's vision, specifically in relation to new approach to cloud strategy: SaaS model and updates» Overall direction of how SAP are approaching market changes			
09:40	The Building Blocks of EPPM Business Use Cases <ul style="list-style-type: none">» EPPM suite as a set of industry and use case specific tools» Gain an understanding of the relationship between solutions» Use cases in each of the four areas: IT projects, capital projects, R&D projects and commercial projects			
10:20	 Discussion and Q&A			
10:50	Morning Refreshments and Networking			
11:20	Overview of Enterprise Portfolio and Project Management Solutions from SAP <p>Introduction to the EPPM Solutions:</p> <ul style="list-style-type: none">» Innovation Management» PPM – Portfolio and Project Management» CPM – Commercial Project Management» EPC – Enterprise Project Connection» PS/ Project Financial Control			
12:30	 Discussion and Q&A			
12:50	Lunch and Networking			
1:50	 Customer Case Study from Johns Manville <p>Benefit from best practice insight, tips and lessons learned. Ray Bier, Technical Architect, Johns Manville</p>			
2:30	 "Day in the Life" Demo & Discussion Groups <p>Tailor the agenda to best suit your needs – join the discussion group most relevant to you and benefit from live demos and interactive discussion. Come away with an understanding of how you can best implement these solutions in your own projects. Alternatively, use this time to meet with peers and SAP solution experts during pre-arranged one-to-one meetings.</p> <table><tr><td>Capital Projects</td><td>R&D Projects</td><td>One-to-One Meetings</td></tr></table>	Capital Projects	R&D Projects	One-to-One Meetings
Capital Projects	R&D Projects	One-to-One Meetings		
4:00	Afternoon Refreshments and Networking			
4:30	<table><tr><td>Commercial Projects</td><td>IT Projects</td><td>One-to-One Meetings</td></tr></table>	Commercial Projects	IT Projects	One-to-One Meetings
Commercial Projects	IT Projects	One-to-One Meetings		
6:00	Forum Leader's Closing Remarks			
6:15	Drinks Reception and Networking			



Customer Case Study

Hear from industry players who will share their experiences, challenges and lessons learned. Pick up valuable real-life insight



Interactive Discussion

Take advantage of the wealth of experience and join in the dialogue




Q&A Session

Find out that little bit more by asking questions directly to the specialists and presenters

Forum Day Two

Thursday, November 30, 2017

09:00	Forum Leader's Opening Remarks and Welcome Back
09:15	Align Business Strategy and Vision with Real-Time Risk and Performance Analysis <ul style="list-style-type: none"> » Invest in the right projects by classifying and aligning your project portfolio with enterprise strategy » Identify the innovations and projects that can generate the most business value by instantly scoring and ranking proposals » Gain rapid insights into the performance of your entire project portfolio through real-time analytics and monitoring
10:00	Discussion and Q&A
10:15	Plan, Execute, and Monitor Projects in Real Time to Minimize Deviations in Schedule, Cost, and Scope <ul style="list-style-type: none"> » Manage the resources, schedule, and financial performance for each project phase, from initiation through closure » Provide live insights into project cost, time, scope, and quality performance through seamless integration and collaboration throughout the extended enterprise » Access and update project information through tailored role-based user interfaces » Minimize business interruptions with real-time project insights
11:00	Discussion and Q&A
11:15	Morning Refreshments and Networking
11:45	Identify the Optimal Resources Required to Budget, Plan, and Execute Projects <ul style="list-style-type: none"> » Optimize resource requirements with robust tools for managing project activities » Identify competencies, assign roles, and develop schedules based on resource availability using intuitive dashboards » Reduce project costs by preventing resource shortages, unexpected requests, and last-minute changes requiring the use of additional resources » Identify potential bottlenecks and visualize resource demand using advanced analytics
12:30	Discussion and Q&A
12:45	 Customer Case Study from Infinera Benefit from best practice insight, tips and lessons learned. Hoy Yergera, Senior SAP Manager, Infinera
1:30	Lunch and Networking
2:30	Enterprise Portfolio and Project Management: Recent Developments and Future Road Map Hear about the new and upcoming developments happening around Enterprise Portfolio and Project Management, and be the first to know what new functionality is being released and when. With a special focus on the following platform solution offerings: <ul style="list-style-type: none"> » ECC » SAP S/4HANA » Cloud
3:30	Discussion and Q&A
4:00	Wrap-Up Discussion & Farewell
4:30	End of Forum

Forum Leaders



Renato Zadro,
Chief Solution Expert, SAP

Renato is responsible for the definition, strategy and roll-out of SAP's Enterprise Portfolio and Project Management (EPPM) solution. He works with SAP's development teams, consulting and field organizations to ensure market readiness of the solution and supports pre-sales and account teams in strategic customer meetings. As a solution owner he is also responsible for defining and communicating the solution roadmap for EPPM. During his 21 years at SAP Renato held various positions in Development and Product Management for the solution domains of Treasury, FI/CO and PLM.



Adam Duran,
Solution Manager, SAP

Adam Duran is a member of the global Enterprise Portfolio and Project Management Solutions team. He is focused on next generation SAP offerings to further expand the value of EPPM and Visual Enterprise. He came onboard SAP as part of the Right Hemisphere (SAP 3D Visual Enterprise) acquisition in 2012. His career has touched the areas of video game development, film and video, software Product Management, Solutions Engineering, and User Experience.

Sponsor



Platinum DB Consulting, Inc. (PDB) is a certified SAP consulting and services partner that has been delivering high-quality services and solutions globally since 1999. Over 100 Fortune 500 companies operating in all regions of the globe have placed their trust in PDB professionals to deliver innovative solutions to the most challenging Enterprise Project and Portfolio Management (EPPM), and Product Lifecycle Management (PLM) problems.

PDB Services and Solutions

- » Business Services – Consulting/Assessments/Functional Implementation/Hosting
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PDB Culture

We believe passionately in what we do, and we are totally invested in the success of our customers and partners:

- » PDB has made a significant investment in the Chicago-based Advanced Innovation Center (AIC), where we design and deliver the innovative solutions that we implement for customers.
- » The AIC houses multiple application landscapes that are used to demonstrate complete end-to-end processes across the entire EPPM ecosystem.
- » The unique Platinum DB Live Blueprinting offering exploits the full power of the AIC to enable customers to visualize and model requirements at a fraction of the cost and time of traditional approaches
- » We make the AIC available to SAP for demonstrations and proof of concepts to showcase the “Art of the Possible” using the latest SAP solutions.
- » PDB has the best, brightest, and most motivated EPPM talent in the industry.

For more information visit: www.platinumdbconsulting.com



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November 29-30, 2017, Atlanta, GA

Main contact for this booking

Company

Address

Postcode

Country

Invoice Address (if different from above)

P.O. No. (if applicable)

Postcode

Country

Telephone

Email

Signature

Delegate One

Full name

Job Title

Telephone

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Delegate Two

Full name

Job Title

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To register for this event please fax this registration form or visit our event website:
Fax: +1 - 281 - 362 - 2704



www.tacook.com/EPPM

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Venue

Westin Peachtree Plaza
210 Peachtree St NW
Atlanta, GA 30303
Tel: (404) 659-1400

Early Bird Discount:

Valid for registration and payment by Friday November 3 2017

Two Day Forum\$1, 450

Standard Fee:

Two Day Forum\$1, 650

\$5 state hotel/motel fee will be applied to the above fees

Terms and Conditions

Registration Cancellation and Substitutions Cancellations must be made in writing at least two weeks before the beginning of the event. In this case we will charge a processing fee of £175.00, €200.00 or \$250.00 dependent on the currency of the event that you have registered for. Cancellations received less than two weeks before the event will be liable for the full registration fee. This also applies to registrants who do not attend the event. If a participant cannot attend for whatever reason, it is of course possible to nominate a substitution. Substitutions must be received in writing, must be addressed to the registration office and must include the names of both the original and the substitute registrants. We reserve the right to cancel your registration or refuse access to the event.

Payment Participation in an event is only possible if payment has already been received, or if it is submitted at the event via credit card payment or bankers draft/cheque. Please note that non-attendance for any reason is subject to the cancellation terms laid out above.

Liability You agree to indemnify and hold T.A. Cook Consultants and its business lines harmless against any and all loss, liability, damage, costs, expense, claims, proceedings and actions arising out of any negligent act or omission of client or their representatives, including any breach of these terms and conditions. Attendee is responsible for arranging appropriate insurance cover in connection with their attendance at this event, including prevention, postponement or abandonment. T.A. Cook and its business lines cannot be held liable for any loss, liability or damage to personal property. T.A. Cook and its business lines are not liable for damages due to technical malfunctions that may occur. We bear no responsibility if it is necessary to exchange, cancel, modify or postpone an event due to an unforeseen event or act of God, including, but not limited to, armed conflict, civil unrest, terrorist threats, natural disasters, severe weather, significant influence on transport.

Organisers' Changes We reserve the right to make changes to the event programme or to cancel the event in the case of insufficient delegate numbers. In this case, the delegate attendance fee will be refunded in full, though we are not liable for any further costs incurred by delegates in connection with their attendance. We do our best to ensure all presentations are available for electronic download, but in some cases, cannot guarantee that speakers will make their presentations available for sharing post-conference.

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Governing Law/Place of Jurisdiction/Place of Performance

- (1) The law of the Federal Republic of Germany is solely applicable. Application of the UN Convention on Contracts is expressly excluded.
- (2) The place of jurisdiction is Berlin.
- (3) The place of performance is Berlin, or in case of consulting projects the agreed location, and with regard to events the announced event location.



I accept the terms and conditions