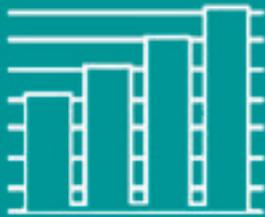




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November 12 - 13, 2015 • Las Vegas, NV



SAP Portfolio and Project Management Forum

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- » Enterprise Portfolio and Project Management Fundamentals: What You Need to Get Started
- » Making All the Pieces Fit: An In-Depth Exploration of SAP's Ecosystem for Enterprise Portfolio and Project Management



Hear Case Studies and Expert Presentations From:

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- » Functionality and Reporting Capabilities of Resource and Portfolio Management
- » Harnessing Internet of Things Technology to Bridge the Gap Between Strategic Planning and Tactical Execution
- » Developing an Integrated Project Management Environment with SAP BusinessObjects, Business Intelligence Solutions, and Dashboard Tools

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Dear Colleague,

Be Part of SAP's Connected Ecosystem for Enterprise Portfolio and Project Management

For those of you who have participated in prior years' events, you will notice some changes to the format, content, and focus. First-timers will discover why the SAP Portfolio and Project Management Forum draws participants back year after year.

In response to your requests, the 2015 program has been structured around case studies from SAP customers who have extensive experience using the SAP® Portfolio and Project Management application, involving multiple deployments. Additionally, you asked for more live demonstrations of innovative solutions from SAP and our partners, plus greater opportunities for discussion. A quick review of the agenda will show you that we listened and have built the most interactive event in the forum's six-year history.

Making All the Pieces Fit

We have all become used to the ever-increasing number of three-letter acronyms that are used to identify SAP applications and components. More recently we have been introduced to new innovations with Latin-sounding names – SAP Fiori®, SAP Lumira® – and of course there is SAP HANA®. But what does all of this technology do in relation to enterprise portfolio and project management, and how do you know which components apply to any given use case? If you need answers to these questions, that is exactly why you and your colleagues should attend this forum.

Throughout the course of two information-packed days featuring pre-conference workshops, case study sessions, discussion forums, interactive demonstrations, and presentations, you will gain invaluable insight to SAP's whole enterprise portfolio and project management ecosystem. You can then leverage this information to make process, architectural, and procurement decisions to create or refine your own company's enterprise portfolio and project management infrastructure.

We are honored to welcome **Colgate-Palmolive, Pacific Gas & Electric, Avaya, Molex, and PerkinElmer**, who will be sharing their individual stories around enterprise portfolio and project management. We also welcome this year's keynote speaker, Stan Przybylinski, V.P. of Research and Development at **CIMdata**, as well as **SAP** speakers Adam Duran, Solution Management, and Dave Stuart, Senior Solution Engineer. This is an event you will not want to miss.

We look forward to seeing you this November in Las Vegas!

Sincerely,

Ian Strain
President, ROSS Management Services

Shelley Cromartie
Sr. Event Manager, T.A.Cook Conferences

Who Should Attend?

This event is designed for those planning, controlling, and executing projects, whether they be related to building assets, developing new products, delivering services or managing IT. It will be of interest to those in positions such as:

- » Project Management / PMO
- » Program / Portfolio Management
- » Business Analysis
- » Systems Analysis
- » R&D and Engineering
- » Manufacturing / Production
- » IT and Enterprise Architecture

The event is also open to SAP partners, consultants, and software providers.

Why Attend?

- » Understand the value of the SAP's solutions for Portfolio and Project Management (PPM) applications across different business scenarios and industry sectors
- » Fully understand the scope, functionality, and implementation process for portfolio and project management solutions from SAP
- » Learn how SAP's comprehensive suite of applications can help you to optimize key end-to-end business processes
- » Meet SAP solution management, peers, and industry and consulting experts in a collaborative learning environment
- » Get updates on the road map and enhancements for SAP Portfolio and Project Management 6.1
- » Become a member of the SAP PPM community. Meet with like-minded peers and share best practices

Pre-Conference Workshops

Thursday, November 12, 2015

The workshops run in parallel with breakfast and lunch included. Please note that you cannot switch between parallel workshops.

8:30 am–
12:30 pm

HALF-DAY WORKSHOPS

WORKSHOP 1

Enterprise Portfolio and Project Management Fundamentals: What You Need to Get Started

Many organizations struggle identifying the “core” application components in the enterprise portfolio and project management (EPPM) offerings from SAP that are required to get their initial solution implemented. This session will focus on identifying these core components along with their key capabilities and how they work together to support end-to-end business processes and deliver value. This highly interactive session will include a live demonstration with an emphasis on the new product development scenario.

Workshop highlights:

- » Learn how to clearly articulate to your organization the available application components for enterprise portfolio and project management and their high-level capabilities
- » Gain a thorough understanding of the “core” components required to stand up your enterprise portfolio and project management solution
- » Discover the latest capabilities for enterprise portfolio and project management, featuring the new SAP Innovation Management solution

Workshop Leader:
Dave Stuart, Solution Engineer, SAP

WORKSHOP 2

Making All The Pieces Fit: An In-Depth Exploration of SAP’s Ecosystem for Enterprise Portfolio and Project Management

Experience has demonstrated that no single product can deliver all of the functionality required to cover the end-to-end process running from idea to project closeout. This fact is made evident by the numerous applications that participate in a typical customer’s enterprise portfolio and project management ecosystem. This interactive workshop will explore the integration points, how to create a compelling user experience (UX), and ways to make the potentially complex more simple.

Workshop highlights:

- » Get guidance on how to determine which “pieces” to select for your organization
- » Hear advice on building an EPPM road map that gives due consideration to the importance of UX in determining maximum adoption
- » See a live demonstration of a production-level EPPM system showing how it all works in the real world

Workshop Leaders:
Ian Strain, President, ROSS Management Services
Tony DeRosa, President, PlatinumDB



Forum Day One

Thursday, November 12, 2015

KEYNOTE

12:30 pm **Registration and Networking Lunch**

1:30 pm **Welcome to Las Vegas**

Ian Strain, President, ROSS Management Services

1:40 pm **Keynote: Platforms for Innovation**

In today's competitive global business environment, companies must constantly innovate to survive. Increasingly these innovations must occur not just in products, but in all corners of the organization. Successful companies are those that create a tight link from top floor to shop floor, while listening to the voice of the customer and other important stakeholders. This session will focus on this challenge, and highlight how solution providers are working to offer new ways to ensure that high-level strategy is articulated through the organization and that their innovations truly address the original corporate needs.

In this session we will explore:

- » How companies must implement innovation across the spectrum of their operations to ensure market success
- » Why lack of a strong connection between strategic planning processes, the market, and operations, can cause innovation plans and execution to go off course
- » Recent research by CIMdata highlights these issues and suggests a new approach
- » Portfolio and project management are key parts of these emerging platforms for innovation

Stan Przybylinski, Vice President of Research, CIMdata

2:30 pm **RPM: A Leading Global Biopharmaceutical Company's Budget Management Solution**

RPM (Resource and Portfolio Management) is a budgeting system used as a front end to SAP software globally at A Leading Global Biopharmaceutical Company across different functions. It has allowed all worldwide users within marketing, medical, market research, R&D, and capital to successfully manage their budgets and projections since 2009. RPM offers globally standardized processes with automated workflows that simplify project setup and budget data collection all in one tool. The project setup functionality and reporting capabilities that will be demonstrated provide enhanced visibility of brand spending for all levels of management to facilitate strategic decision making.

- » Learn why the system was developed and how it was implemented
- » Get insight into how projects are created and budgets are managed
- » See how detailed reports can be processed, enhancing visibility and tracking spend

System Administrator for a Leading Global Biopharmaceutical Company

3:15 pm **Afternoon Break and Visit the Exhibition Area**



4 for 3: Group Offer

If you would like to bring your team to the forum, then please take advantage of our group offer that enables you to register a group of 4 people for the price of 3.

Please refer to the terms and conditions and contact Emily Peters at e.peters@tacook.com to register your group. If you have any questions at all, please call 919-510-8142.



#PPM2015

Forum Day One

Thursday, November 12, 2015



3:45 pm **Forum Session 1:**

Bridging the Gap Between Strategic Planning and Tactical Execution

Like most asset-intensive businesses, PG&E is challenged with balancing resources across the creation of new assets, maintaining the existing inventory, and ending the life of assets that are no longer viable. Making the right choices has a huge positive impact on the return on invested capital. All too often, however, investment decisions are made based on human experience rather than sound intelligence. PG&E has started to take guesswork out of the equation by exploiting the power of Internet of Things technology and making it an integral component of its enterprise portfolio and project management ecosystem. Discover how this innovative move is helping PG&E to bridge the gap between strategic planning and tactical execution.

Demo: Intelligent Enterprise Portfolio and Project Management

Discussion Questions:

- » What are the biggest contributors to inaccurate portfolio and project plans?
- » How can the identified planning inaccuracies be removed?
- » What innovations are SAP and partners introducing to make this possible?

Robert Decius, Manager Power Generation Systems, Pacific Gas & Electric
Tony DeRosa, President, PlatinumDB

5:00 pm **Comfort Break, Visit the Exhibition Area**

5:15 pm How Colgate-Palmolive Manages the Planning and Execution of Its IT Project Portfolio with SAP Portfolio and Project Management

Explore Colgate-Palmolive's global IT portfolio planning and resource management processes and tools that facilitate the alignment between the business and IT through a centrally managed online process to collect and prioritize project briefs, plan and analyze project role demand, and staff and allocate resources.

- » Discover how Colgate-Palmolive manages its annual IT project planning and resource allocation process
- » Understand how Colgate-Palmolive integrates with SAP BusinessObjects™ business intelligence solutions and dashboard tools to communicate project key performance indicators and facilitate portfolio, resource, and demand planning
- » Learn about the company's upgrade to SAP Portfolio and Project Management 6.0 running on the SAP HANA platform with multiple portfolios

Olesya Grishina, Associate Business Process Analyst, Governance – Global Development, Colgate-Palmolive
Heddy Rios, GIT Manager, Governance – Global Development, Colgate-Palmolive

6:00 pm **Wrap-Up of Day 1 and Evening Reception in the Exhibition Area**



Join Us for Drinks

With our networking evening drinks and exhibition space filled with the top solution providers, you will have plenty of opportunities to meet like-minded colleagues, make new connections, and share your thoughts from the day's forum in a relaxed and friendly atmosphere.

Bring your team and make the most of this much-awaited event!

Forum Day Two

Friday, November 13, 2015

| | |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:30 am | Registration, Breakfast, and Time for Networking in Exhibit Area |
| 7:30 am | Breakfast Meeting: Influence Council for SAP Portfolio and Project Management This is your opportunity to make your voice heard and influence solution direction! Share your feedback with SAP solution management on portfolio and project management in the areas of cloud, integration scenarios, analytical applications, and user-centric application design. Facilitated by: Adam Duran, Solutions Management, SAP Design (PLM, PPM, VE), SAP |
| 8:30 am | Welcome Back by the Chairman Ian Strain, President, ROSS Management Services |
| 8:35 am | Enterprise Portfolio and Project Management Offerings from SAP for Innovative Project Lifecycles From an idea on a napkin to a project that closes on time and on budget, learn how enterprise portfolio and project management offerings from SAP can get you there. See how we address the full project lifecycle from SAP Innovation Management through new enhancements in SAP Portfolio and Project Management 6.1. Build confidence with bottom-up accountability based on simple SAP Fiori apps and top-down portfolio and project management reporting analytics. Whether running on premise or in the cloud, enterprise portfolio and project management solutions from SAP will help you make better decisions for maximum profitability. » Gain insight into SAP Innovation Management » Understand the new features and key capabilities available in SAP Portfolio and Project Management 6.1 » Get a clear picture of the enterprise portfolio and project management solutions in the cloud from SAP and other options Adam Duran, Solutions Management, SAP Design (PLM, PPM, VE), SAP Dave Stuart, Senior Solution Engineer PLM Line of Business, SAP |
| 9:15 am | How PerkinElmer Successfully Navigated Along a Multiyear Portfolio and Project Management Road Map The PerkinElmer success story provides a blueprint for how to incrementally implement portfolio and project management by navigating a defined though flexible road map, reflecting organizational needs and maturity. During this session you will follow a journey that PerkinElmer started in 2010 with the deployment of an easy-to-use time-entry tool, culminating in today's comprehensive R&D project data management and decision-enabling solution. » The PerkinElmer journey and essential building blocks for any robust portfolio and project management system » Horizontal and vertical cost aggregation and other possibilities » Trade-off between data entry, usability, standard and custom functionalities, and data output such as reports: What does your end user really need? » How the portfolio and project management solution based on Microsoft Excel supports project forecasting » How to design and implement forecasting and annual operating plan processes using Excel, SAP Portfolio and Project Management, and your core ERP accounting system » Future milestones on the road to enterprise portfolio and project management Chandu Kamiset, Project Leader - Global PLM PDM PPM EHSM Applications, PerkinElmer Tony DeRosa, President, PlatinumDB |
| 10:00 am | Morning Refreshments and Visit the Exhibition Area |

Forum Day Two

Friday, November 13, 2015



Forum

10:30 am **Forum Session 2:**

Leveraging SAP PPM to Align Projects to Strategic Business Goals and to Mitigate Risks of Failure

A leading medical device organization needed to identify top-tier projects to run, gain visibility into the projects, and know what it is people are working on. Join this session to learn how to easily quantify your portfolio and align your projects with a corporate strategic direction. Hear how SAP PPM has helped this leading medical device developer, and other companies like yours, to provide clarity in the complex project environment.

Demo: Right-Size Your Portfolio

Discussion Questions:

- » How do you lower project risk with PPM?
- » How can you see your enterprise resource talent utilization?
- » How can PPM allow your enterprise to track actual project spend for manpower/services/materials?

David Kramp, Director of Solutions and Services, LeverX

Alan Mendel, Vice President, LeverX

Additional Speaker To Be Announced

11:45 am **Forum Session 3:**

IT Portfolio Management Using SAP Product Lifecycle Management and SAP Fiori with Integration to Project System (PS), Financial Controlling (FICO), Cross-Application Time Sheets (CATS), and HR Components

Implementation of SAP Portfolio and Project Management and SAP Fiori helped Avaya to overcome manual process and legacy system disconnects for its IT portfolio. Avaya migrated separate processes for planning, forecasting, budgeting, resource planning, and different time systems to SAP Portfolio and Project Management, PS, CATS, and SAP Fiori. Project status visualization was made possible with a single click.

- » Learn about the central repository maintained within the SAP system, setting realistic timing and systematic follow-up and increasing productivity. Hear about global rollout for 1,500 users over 30 countries
- » Discover the global standard view of the portfolio and the individual projects therein, enabling better visibility into project spend and faster response when corrective action is needed
- » Find out how to eliminate manually intensive and non-value-added work associated with project setup, approval, reporting, and closure

Demo: End-to-End IT Portfolio Management

Discussion Questions:

- » What projects qualify for implementation using the SAP Portfolio and Project Management rapid-deployment solution?
- » What versions of SAP Portfolio and Project Management integrate with enhancement package levels for the SAP ERP application?
- » What is the outlook for new releases of SAP Portfolio and Project Management for new product development?

Bill Brown, Director of IT, Avaya Inc.

John Hoover, SAP PLM & PPM Practice Director, GyanSys

Sanjay Una, Solution Architect, PPM & PS, GyanSys

1:00 pm **Networking Lunch and Visit the Exhibition Area**



Forum

Forum Day Two

Friday, November 13, 2015



Forum

2:00 pm **How Molex Is Deploying SAP Product Lifecycle Management and SAP Portfolio and Project Management Across New Product Development**

Discover who Molex is and how it is successfully deploying the SAP Product Lifecycle Management and SAP Portfolio and Project Management applications. Learn the steps you can take to improve your chances of meeting the objectives of your implementation and delivering a solution that is on time and within budget.

- » In this interactive demo session, explore best practices for faster, more successful implementation of SAP applications
- » Examine key lessons learned throughout each phase of an implementation of a portfolio and project management solution for new product development
- » Get tips and tricks to start your project off right

John Koester, Director of IT, Molex

2:45 pm **Forum Session 4: Excellence in Capital Project Management: Select Strategically and Execute Flawlessly**

Infrastructure oriented (public sector and real estate), natural resources (oil and gas, mining) and manufacturing organizations are often compelled to run a continuously growing number of capital and investment projects to ensure market competitiveness, comply with environmental regulations, improve safety and achieve operational excellence. Instituting an effective capital portfolio and project management strategy can help improve project performance, success rates and revenues, and reduce budget overruns, start-up delays and underutilized resources. Join the experts from SAP and partners to explore some of the advanced techniques for capital project portfolio management, risk management and project execution.

Demo: The Lifecycle of Capital Project Management from a Corporate Perspective

Discussion Questions:

- » What are some of advanced techniques for capital project portfolio selection?
- » What are the types of capital project execution risks and how to mitigate them?
- » How to improve visibility and agility of project execution?

Krishna Gorrepati, Solution Management, SAP

4:00 pm **Chairman's Closing Remarks and End of Forum**



About Green Valley Resort

Green Valley Resort is a five-Star resort conveniently located just 10 minutes away from Las Vegas. With a prime location in nearby Henderson, many rooms feature the best views of the Las Vegas strip. Green Valley Resort offers several fine dining establishments, a host of onsite entertainment options, as well as over 50 retailers, fine shops, boutiques, and restaurants within walking distance.

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Platinum DB Consulting, Inc. (PDB) is an SAP software solution and technology partner and services partner that has been delivering high-quality services and solutions globally since 1999. Over 100 Fortune 500 companies operating in all regions of the globe have placed their trust in PDB professionals to deliver innovative solutions to the most challenging enterprise portfolio and project management and product lifecycle management (PLM) problems.

PDB Services and Solutions

- » Business Services – Consulting/Assessments/Functional Implementation/Hosting
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- » Value-added solutions – Industry/domain/application

PDB Culture

We believe passionately in what we do and the investment we make in the success of our customers and partners:

- » PDB has made a significant investment in the Chicago-based Advanced Innovation Center (AIC) so that we can design and deliver the innovative solutions we implement for customers.
- » The AIC houses multiple application landscapes that are used to demonstrate complete end-to-end processes across the entire enterprise portfolio and project management ecosystem.
- » The unique Platinum DB Live Blueprinting offering exploits the full power of the AIC to enable customers to visualize and model requirements at a fraction of the cost and time of traditional approaches.
- » We make the AIC available to SAP for demonstrations and proofs of concept to showcase the “art of the possible” using the latest SAP solutions.

PDB has the best, brightest, and most motivated enterprise portfolio and project management talent in the industry.

For more information, please visit: www.platinumdbconsulting.com



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For more information, please visit www.gyansys.com



LeverX helps companies increase business value by leveraging existing investments in SAP solutions. We deploy innovative solutions that unleash the value of industry product lifecycle management (PLM) best practices and connected products from SAP, driving operating performance and market competitiveness for our clients. LeverX is an SAP services partner and value-added reseller with expertise in portfolio and project management; PLM; enterprise visualization; manufacturing; quality; environment, health, and safety; and product compliance and service. LeverX offers strategic consulting, implementation, and development services along with unique add-on SAP applications to reduce costs and improve operational efficiencies. LeverX has a proven reputation for excellence and expertise in SAP solutions implementation and development services.

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Worksoft is a leading global provider of software for automated business process validation (ABPV) and automated business process discovery (ABPD). Fortune 1000 companies use Worksoft's top ranked on-premise and cloud-based solutions to innovate faster, lower technology risk, reduce costs, improve execution quality, and deeply understand their real end-to-end business processes. Blue-chip companies across all industry sectors choose Worksoft to validate Web, cloud, mobile, and dozens of other enterprise applications, including SAP offerings.

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All cancellations have to be confirmed in writing. Cancellations two weeks prior to the beginning of the seminar will entitle you to a refund less \$350 administration fee. Cancellations received less than two weeks prior, will be liable for the full registration fee. This also applies to registrants who do not attend the event without canceling. Should the registered person not be able to attend the event you may easily assign another person as a replacement.

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