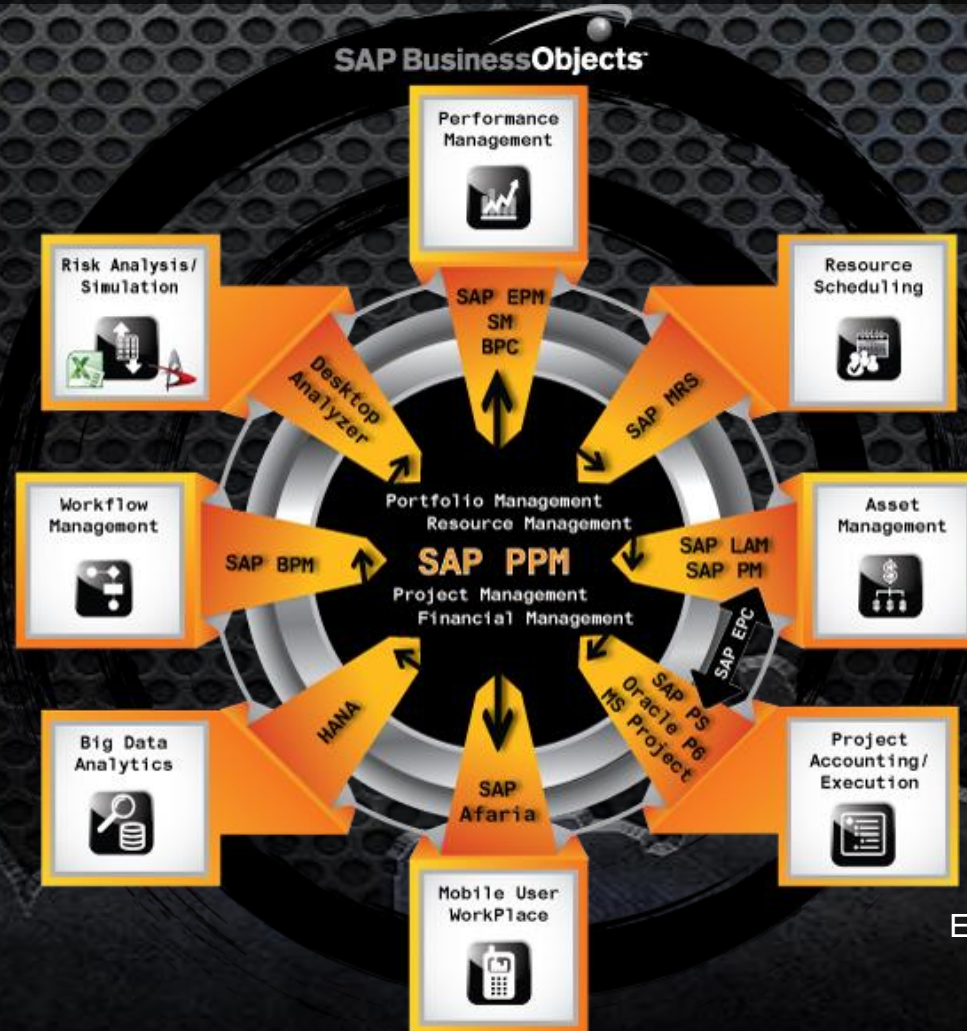


Enterprise Project and Portfolio Management Integrated Ecosystem



Tony DeRosa
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Platinum DB Consulting

Strengths and Focus

Delivering high-quality services and solutions globally since 1999

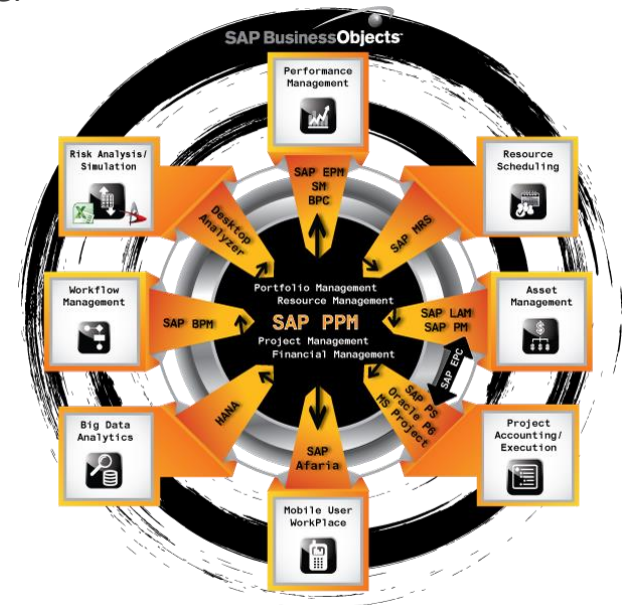
- 100+ Fortune 500 clients - North America, Asia Pacific, and Latin America
- Business Services – Consulting/Assessment/Functional Implementation/Hosting
- Technology Services – Development/System Integration/Support
- Education and Training – Vendor Courses/Custom Knowledge Transfer
- Value Added Solutions – Industry/Application/Domain

Premier SAP Partner

- We run our business with SAP solutions
- Services, Solutions and Training Delivery Partner
- Advanced Innovation Center
- Certified EPPM Solutions
- Certified consultants covering all EPPM disciplines

Thought Leader in Enterprise Project & Portfolio Management

- Laser focus on multi-vendor EPPM
- ASUG / SAPHIRE Presenters and Sponsors
- PLM, Utility, & TA Cook Portfolio Management Annual Sponsors



Platinum DB Consulting

Customer Partnership Value Proposition

- Platinum Global has relevant experience in all of the required processes and SAP applications for EPPM
- The leading implementer of SAP EPPM in North America
- Reduces the time to value through rapid deployment solutions and other accelerators
- Fills the gaps in critical elements of the *Idea to Performance* solution architecture
- Delivers real world integrations covering SAP, Apple, Oracle and Microsoft



Customer Name	Project System Project Management	Work Management	Materials Management	Financials	PPM Portfolio and Project Management	BPC Business Planning and Consolidation
Accenture	YES	YES	YES	YES		
Adobe	YES			YES	YES	
AES, Inc.	INT	INT	INT	INT	YES	
Agrium	YES	YES	YES	YES	YES	YES
American Greetings		YES	YES	YES	YES	
Anadarko Petroleum	YES	YES	YES	YES	YES	
Arizona Public Service	INT					
AutoDesk	YES			YES	YES	
BC Hydro	INT			YES	YES	
Bell Helicopter	YES	YES	YES	YES	YES	
Bentley Systems	YES		YES	YES	YES	
Southern California Edison				YES	YES	
CenterPoint Energy	YES	YES		YES	YES	
Colgate	YES					YES
Conair	YES		YES	YES	YES	
Conoco	YES	YES	YES	YES	YES	
Consumers Energy	INT	INT	INT	INT	YES	YES
Cooper Industries	YES	YES	YES	YES	YES	
CS Energy	INT	YES				
Etihad Rail	INT					
Equate	INT					
FirstEnergy	YES			YES	YES	

Simplifying the Planning and Execution of Capital Projects

Workshop Agenda

Time	Workshop Topic	Lead
09:30	Registration and coffee	
10:30	Opening remarks and safety briefing	Host
	Introductions and Workshop Overview	SAP
10:45	Idea to Project Closeout – Process Description	Ian Strain
11:00	Managing project selection, approvals and initiation	Tony DeRosa
11:45	Budgeting, estimating and what-if analysis	Tony DeRosa
12:30	Lunch and networking	
1:30	Forecasting resources and expenditures	Tony DeRosa
2:00	Options for project execution	Ian Strain
2:30	Targeted change requests and issue management	Tony DeRosa
3:30	Managing the capital portfolio	Ian Strain
4:00	Summary and close	SAP

Workshop Team

Speakers

Ian Strain:

ROSS Management Services: President

Ian Strain is founder and president of ROSS Management Services, a specialist consulting firm. ROSS's Enterprise Project and Portfolio Management services stimulate collaboration between user-organizations (Enterprises), software vendors and systems integrators to focus EPPM infrastructure decisions on process improvement and maturity over individual agendas.

For the past 15 years, Ian has assisted executive management at start up and emerging technology businesses to accelerate growth, often through merger with market sector leaders like SAP, EMC and IBM. Originally from the UK, Ian has worked on IT, Sales and Marketing, Customer Support and general management teams around the world with the fundamental belief that the whole should always be greater than the sum of its parts.

Anthony DeRosa:

Platinum DB Consulting: President

Anthony DeRosa is the President and Founder of Platinum DB Consulting, Inc. He is a thought leader in the areas of Portfolio Management Systems, Project Management Systems, Project Accounting Systems, Integrated Project Management with ERP systems, and Business Objects Reporting and BPC Financial Planning Systems.

Anthony has for the last 16 years focused on design, development, consulting, and training in the areas of portfolio management and project management systems, which address human capital management, scheduling, financial planning and control, and cash budget management designs. Mr. DeRosa has worked extensively with customers in the pharma, engineering and construction, oil & gas, utilities, high-tech, aerospace and defense, research and development, product development, and professional service industries..

Simplifying the Planning and Execution of Capital Projects

Workshop Description

What will be covered:

Enterprise Project and Portfolio Management

Most businesses within the asset intensive industries are seeking to continuously improve processes designed to select, plan and execute projects. With billions of dollars of capital investment at stake, relatively small incremental improvements can net significant savings and enable more effective use of funds.

Relatively recent innovations in technology have forced those tasked with architecting capital project processes and systems to make a fundamental shift in the way they think about the user-experience. With so many people now exploiting smart phone and tablet based apps to get the job done, the back-end applications need to evolve to handle the way that project information is collected and served.

During this interactive workshop we will explore how a capital project is selected and initiated then managed all the way through to execution and closeout, using a SAP-centric Enterprise Project and Portfolio Management (EPPM) application ecosystem. The live demo landscape that will be used throughout the session will feature extensive use of Business Process Management (BPM) and other automation methods to streamline the end-to-end process.

Who should attend:

The workshop has been designed to cater for the needs of business and IT professionals who are responsible for building, managing and executing the processes and systems associated with capital project and portfolio management. While there will be some technical content the main focus will be dedicated to a role-based view of how the business users interact with the system as a capital project moves through its lifecycle.

Recommended for Capital Project specialists: Financial, Supply Chain, Business Process, Project Management, Portfolio Management.

Simplifying the Planning and Execution of Capital Projects

Workshop Themes

